

29/3/14
Library

F4FM
Prin. of mgmt-

MN3AGN

Time : 2 hrs

Marks : 60

NB:

- 1) All questions are compulsory.
- 2) There is internal choice for all questions
- 3) Draw diagrams where necessary.

Q:1 a) Define management. Explain the characteristics and importance of management? (15)

or

b) What is planning? Discuss the importance and features of planning? (15)

Q:2 a) Explain F.W. Taylor's scientific approach to management? (15)

or

a) Explain the various levels of management? (8)

b) Explain the different skills required by managers? (7)

Q:3 a) Distinguish between recruitment and selection (8)

b) Enlist the methods to motivate employees? (7)

or

a) What is a business plan. What are the characteristics of a good business plan? (8)

b) Explain Herzberg's 2 factor theory? (7)

Q:4 write short notes on any 3 out of 5 . (15)

(a) 1) Line organisation 2) Autocratic leader 3) Responsibility

4) Centralization 5) Theory x

or

(b) 1) Professional management 2) Directing 3) Scalar chain (15)

4) Departmentation 5) Decision - Making